

**STEPHANIE A. SUSNJARA**  
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**Career Summary:** My writing/editing expertise in communications and marketing cuts across all media platforms including B2B and B2C branded content, digital marketing, journalism and PR. Currently I specialize in rafting content in business and tech spaces. For complete bio and clips visit [www.stephaniesusnjara.com](http://www.stephaniesusnjara.com).

**FREELANCE WRITING/COMMUNICATIONS EXPERIENCE:**

2021-Present-

**Gather, New York, New York**

Content writer

Independent contractor for award-winning marketing consultancy firm that assembles executives, creators and practitioners to help transform large organizations”

**IBM, New York, New York**

Content writer

Write high level blogs and other B2B content on tech subjects like machine learning, natural language processing, cloud computing, virtual assistants and more.

2019-Present-

**Fortune Brand Studio, New York, New York**

Branded content writer

Write branded content profiles and spotlights on Fortune 500 companies.

2017-2019 -

**MDConsultingNY, Katonah, New York**

Head content strategist

Write website, social, and blog copy for physician clients.

2009-Present -

**New York University College of Dentistry, New York, New York**

Promotional writer

Write promotional articles and profiles for the biannual alumni publication, *Global Health Nexus*.

2014-2017-

**Slate Custom Publishing, New York, New York**

Branded content writer.

Wrote branded content articles for clients such as Hiscox Insurance.

2009-2014

***The Dr. Oz Show*, New York, New York**

Freelance writer

Wrote hundreds of on-air promo, web and branded content writer for nationally syndicated daytime show.

1998-Present -

**Journalist/Essayist**

**Literary Journals, Anthologies, Books:**

*Brevity; Brain, Child: The Magazine for Thinking Mothers; Brain, Child's Greatest Hits; Capital Theatre, Volume I; Creative Nonfiction; Italian Americana; Motherverse; Our Roots Are Deep with Passion: Creative Nonfiction Collects Essays by Italian American Writers (Other Press); Women Who Eat a New Generation on the Glory of Food (Seal Press); The Yorkville Anthology for New Writers (Byzantium Press).*

### **Regional Newspapers and Magazines**

*The Katonah/Pound Ridge Record Review; Bedford-Katonah Patch; The Mount Kisco Examiner; The Westchester Eye; Westchester Family; The Elite Life Magazine.*

### **National Print and Online Magazines;**

*Health.com (Time Inc.); Wondertime (Disney-owned parenting magazine).*

1998-Present -

### **Ghostwriting and Editorial Consulting**

Ghostwriting and editorial consultant on manuscripts and book proposals including: *Thriving After Trauma: Stories of Living and Healing* by Shari Botwin (Roman & Littlefield/2019); *A Voice for Ambassador Christopher J. Stevens* by Lydie Denier (Createspace/2017); *Single and Not Settling* (Createspace/2017); *The Latina Guide to Health* by Jane Delgado, PhD (Newmarket Press/2010); *Searching for Bill Clinton*, by John D. Gartner, PhD (St. Martin's Press/2008); *The Hypomanic Edge*, by John D. Gartner, PhD (Simon & Schuster/2005), etc.

### **FEATURE FILM AND TELEVISION BACKGROUND (1990-Present):**

Documentary writer/researcher (*Say It, Fight It, Cure It (1997); The Bullish Farmer (2007)*, New York, NY  
Guest Screenplay Development and Analysis Instructor, *New York University*, New York, NY  
VP, Development, *Lee Grant/Joseph Feury Productions*, New York, NY  
Director of Development, *Touchstone Pictures, Tom Schulman Productions*, Los Angeles, CA  
Story editor, *Warner Bros. Paul Maslansky Productions*, Los Angeles, CA

### **EDUCATION:**

2006      **French Culinary Institute, New York, NY**  
Certificate in Food Journalism

1998-2000 **Goucher College, Baltimore, MD**  
Master of Fine Arts in Creative Nonfiction

1986.      **University of Colorado, Boulder, CO**  
Bachelors of Arts in Theatre