

STEPHANIE A. SUSNJARA
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Career Summary: I am a versatile writer/editor whose 10-plus years of expertise cuts across all media platforms including branded content, journalism and promotional writing. I have strategized editorial content and written about many subjects, particularly health and wellness. For writing clips, please visit, www.stephaniesusnjara.com.

EXPERIENCE:

2007- Present **Freelance Writer/Editor**

New York University College of Dentistry, New York, New York

Promotional writer

- Contribute feature articles and profiles for the biannual publication *Global Health Nexus*, an alumni magazine.

Dutchess Marketing, Raleigh, North Carolina

Web content writer

- Research and provide engaging weekly blogs posts for clients including vitamin manufacturing and real estate companies.

Bellava MedAesthetics and Plastic Surgery Center, Bedford Hills, New York

PR consultant and content writer

- Strategize all PR, advertising and social media campaigns.
- Oversee and provide quality content including website content, press releases, blogs, brochures, print ads, advertorials and social media posts.

New York University College of Nursing, New York, New York

Journalist.

- Write feature articles and profiles for *Nursing Magazine*.

Slate Custom Publishing, New York, New York

Branded content writer

- Craft compelling, inspirational profiles on entrepreneurs for Hiscox Insurance.

2009-2014 ***The Dr. Oz Show*, New York, New York**

On-air promo and web content writer for nationally syndicated daytime show.

- Researched and wrote catchy on-air promo copy.
- Wrote health-related web articles to support on-air content.
- Strategized with in-house editors and sponsors to write branded content articles, slideshows and quizzes,

1998- Present **Journalist/Essayist**

Literary Journals and Anthologies:

Brevity, Brain, Child: The Magazine for Thinking Mothers; Brain, Child's Greatest Hits, Creative Nonfiction, Italian Americana, Motherverse, Our Roots Are Deep with Passion: Creative Nonfiction Collects Essays by Italian American Writers (Other Press/2006), *Women Who Eat a New Generation on the Glory of Food* (Seal Press/2003); *The Yorkville Anthology for New Writers*.

Regional Newspapers and Magazines:

The Katonah/Pound Ridge Record Review; Bedford-Katonah Patch; The Mount Kisco Examiner; The Westchester Eye; Westchester Family; The Elite Life Magazine

National Print and Online Magazines, Newsletters, Booklets, Websites:

Health.com (Time Inc.); *Wondertime* (Disney-owned parenting magazine)

1998- Present Ghostwriting and Editorial Consulting

Ghostwriting and editorial consultant on various manuscripts and book proposals: *A Voice for Ambassador Christopher J. Stevens* by Lydie Denier; (Createspace, 2017); *Single and Not Settling* (Createspace), 2017; *The Latina Guide to Health* (Newmarket Press/2010) by Jane Delgado, PhD; *Searching for Bill Clinton*, by John D. Gartner, PhD (St. Martins Press/2008); and *The Hypomanic Edge*, by John D. Gartner, PhD (Simon & Schuster, 2005), etc.

1999-2001 America Museum of Natural History/Discovery Tours, New York, NY

Copywriter

- Researched, wrote, edited, copyedited, and proofread catalogs, brochures, and correspondence for 50-year-old educational travel program.
- Strategized editorial concerns in departmental meetings.

FEATURE FILM AND TELEVISION BACKGROUND (1990-Present):

Guest Screenplay Development and Analysis Instructor, *New York University*, New York, NY

VP, Development, *Lee Grant/Joseph Feury Productions*, New York, NY

Director of Development, *Touchstone Pictures, Tom Schulman Productions*, Los Angeles, CA

Story editor, *Warner Bros. Paul Maslansky Productions*, Los Angeles, CA

Documentary Research Consultant (*Say It, Fight It, Cure It; The Bullish Farmer*, etc.), New York, NY

EDUCATION:

2006 **French Culinary Institute, New York, NY**

Certificate in Food Journalism

1998-2000 **Goucher College, Baltimore, MD**

Master of Fine Arts in Creative Nonfiction

1986. **University of Colorado, Boulder, CO**

Bachelors of Arts in Theatre