



Dr. James Lyons
MedAesthetics & Plastic Surgery Center
board certified, plastic surgeon



Call Now for your Free Consultation 914-600-5294



SlimLipo™



THE ESSENCE OF BEAUTY

[home](#) > [about us](#) > [in the news](#)

For Immediate Release

Aesthetic Expert Marc L. Epstein, MD, Joins Bellava's Medical Team

Bedford Hills–October 9, 2012: Bellava MedAesthetics & Spa, located at 182 Route 117 Bypass Road in Bedford Hills, has announced that aesthetic expert Marc L. Epstein, MD, has joined its medical team. Dr. Epstein's arrival coincides with Bellava's one-year anniversary. To mark the occasion, Bellava, winner of Westchester Magazine's Best of Westchester 2012 Editorial Pick for Best Spa, will be offering an introductory special offer on Botox and Dermal Fillers throughout October.

Bellava's owner, Erica Breining, said, "This has been an incredibly successful year. We are just thrilled to have the opportunity to expand on that success by welcoming an amazing talent such as Dr. Epstein on board."

Since its opening, Bellava has experienced a boom in the injectable business, creating the need to add another physician. Ms. Breining attributes the increasing popularity of injectables to several factors. "First off," she said, "people are not only living longer but also staying in the workforce longer. This phenomenon has created a strong desire by both men and women, particularly baby boomers, to appear more energetic and youthful. It's not about vanity, but that looking good is feeling good."

Dr. Marc L. Epstein, MD, holds medical licenses in both New York and Connecticut, specializing in cosmetic injections and aesthetic medicine treatments. Not only does Dr. Epstein possess 20 years experience as an MD, but he also has a background as an actor and Broadway producer, which gives him a very unique perspective when it comes to facial sculpting and wrinkle reduction. The last five years he has devoted himself to perfecting the art of facial rejuvenation with injectables, establishing a reputation in Westchester as a physician who truly takes the time necessary to listen to and observe each patient's needs.

"To me it is much more than just filling a line on a face," said Dr. Epstein. "Today people want to look as young as they feel. I am not only enhancing someone's appearance but also literally enhancing their brain and how they feel about themselves. There is no greater thrill for me than to see a patient walk away exuding renewed confidence and vitality."

At Bellava Dr. James R. Lyons, MD, will continue to perform all surgical procedures including SlimLipo, Mini Tummy Tucks, Facelifts, Blepharoplasties (eye lifts), and Adivive™ Fat Transfer,

182 Rte. 117 Bypass Rd.
Bedford Hills, NY 10507
914-600-5294

[Hours and Directions...](#)



Save on:
CoolSculpting
SlimLipo
Laser Hair Removal
& more...

[click here for ALL our specials](#)

all of which can be performed under local anesthesia in Bellava's medical suite.

In addition to its medical procedures, Bellava offers a wide-range of premium MedAesthetic and Spa services in a luxury setting using the latest most advanced technologies including: Permanent Laser Hair Removal with the Palomar Icon™, Fractional Skin Resurfacing, Photofacials (IPL), Diamond Microdermabrasion, Hydrafacial™, The VI Peel, and carefully selected traditional spa services including Shirodhara Massage, Pevonia Botanica® Body Wraps and more.

To celebrate the arrival of Dr. Epstein, the following special services will be offered at Bellava now through the end of October:

- Receive a full treatment of Botox/Dysport for only \$550 (with \$50 mail-in rebate)
- Buy any 2 syringes of Restylane or Perlane and get 1 free

Bellava MedAesthetics & Spa
182 Route 117 Bypass Road in Bedford Hills, next to Penny Pincher
Telephone: 914-864-2140
Website: www.bellavaspa.com

CONTACT: Stephanie Susnjara/PR Consultant
Phone: 917-714-5323
Email: stephaniesusnjara@me.com